

ANNUAL REPORT 2017



**BEE CAVE PUBLIC LIBRARY
4000 GALLERIA PARKWAY
BEE CAVE, TEXAS 78738**

WWW.BEECAVETEXAS.GOV

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MISSION STATEMENT

The Bee Cave Public Library will provide intellectual, cultural, educational, and recreational resources in a variety of formats. The library will offer an inviting environment, promote lifelong learning, and foster a sense of community.

Director's Report

Barbara Hathaway, Library Director

2017 marked the 10th year in our current location in City Hall in the heart of the Hill Country Galleria. Visits to the library and checkouts matched the level of previous years, despite our being closed for two weeks in the early fall for installation of new carpet and some new shelving and furniture in the children's area. Circulation of physical materials dropped by 9% in 2017 while checkouts of digital materials rose by 4%.

In keeping with our growing role as a community center, attendance at library programs rose by 7% even though we offered fewer programs in 2017 (again, a result of being closed for two weeks). Usage of the public computers continued its slow decline each year as more and more patrons have mobile devices with internet access. For those who need them, however, the library's public computers offer a lifeline to access email, take proctored tests, search for jobs, do research for homework, and a multitude of other tasks in our increasingly digital world.

Community support for the library through sponsorships and donations continued to be strong, as we strive to maintain long-standing relationships and create new ones. We look forward to exploring new ways to carry out the mission of the library to promote lifelong learning and foster a sense of community for the citizens of Bee Cave and those who work, study, or play in our community.



Family events like the concert after our annual Dr. Seuss celebration draw hundreds of people to the library for an afternoon of fun.

The library has added more programs for children, tweens, and teens with an emphasis on STEM: science, technology, engineering, and math. At right, teens disassemble a computer tower during a summer program.



"I am so happy for the growth and many services that your organization provides to Bee Cave and its surrounding areas. The Bee Cave Library remains an incredible resource for me for both leisure time activities and my writing potential. Your staff is always so friendly and helpful!" - patron comment

VISIT

99,000

LIBRARY visitors



BORROW

162,000

items BORROWED

142,000 *physical items*

20,000 *digital items*



ENGAGE

352 **PROGRAMS offered**

11,500 **PROGRAM attendance**

1,890 **SUMMER READING
program participants**

1,140 *kids*

195 *teens*

555 *adults*

ASK

6,100 *reference*

QUESTIONS ANSWERED

1,200 *technology*

QUESTIONS ANSWERED



CONNECT

2,000 *sessions of*

PUBLIC COMPUTER USE

As approved by the City Council in 2016, the library's Long Range Plan recognized the library's role as a community center and the challenges it faces given the growth in population and demand for library services since 2007. The plan acknowledged that the space currently occupied by the library does not meet minimum standards recommended for a public library with our number of visitors, program attendance, collections, circulation, and public computer usage, and it identified a number of interim goals that could be implemented to improve the patron experience in the short term.

Recommended changes included replacing the oversized main circulation desk to free up space in the children's area; reconfiguring the children's collections; and adding Family Place Library™ play elements to the children's area, among other improvements. Generous grants from The Tocker Foundation and the Friends of Bee Cave Public Library supplemented an appropriation in the FY 2016-17 annual budget to allow us to complete a makeover of the children's area as follows:

City of Bee Cave funds in the amount of \$56,120:

- Replacement of carpet throughout the library
- Mobile circulation desks & reference desk
- Kids' furniture in "learn through play" area
- New online catalog stations and iPad mounts

Tocker Foundation funds in the amount of \$49,088:

- Mobile shelving with colored slatwall end panels
- Curved shelving & seating with built-in charging stations
- Student tables & chairs with "bee" cutout
- Additional shelving in Young Adult area

Friends of Bee Cave Public Library funds in the amount of \$11,000:

- Comfortable chairs for children's area
- Indoor book return
- Custom cabinet between mobile circulation desks



Library interior before (left) and after (below) the makeover



The library closed for two weeks in late August and early September. All of the shelving and furniture was moved out so that the carpet could be replaced. Most of the shelving was re-used or placed in storage for a future reconfiguration of the adult section of the library. The oversized circulation desk and other pieces found a home at libraries along the Texas coast that suffered damage from Hurricane Harvey.

Response from the community to the new layout and furniture was overwhelmingly positive. Families immediately flocked to the new "learn through play" area before and after storytime, and during after-school visits. Approximately 500 people per month are now using this area. We moved the picture books and board books that appeal to our youngest children to the far end of the library, away from the exits, making the library safer for our youngest users. The Parenting Collection was relocated to high shelves above the picture books in the center of the play area, allowing parents a more leisurely browsing experience while their children play nearby. Circulation of these materials is up 28% over the prior year.

The nonfiction collection for children was relocated and now surrounds the study tables and chairs, with easy access to materials children need for reports or research projects. Circulation of these books is up 8% since the remodel was completed. The available seating for parents or tutors to work with students increased, and is popular during the after-school hours and on Saturdays. We also added a kid-friendly online catalog nearby for easier searching.



Bee Cave Public Library was officially recognized as a Family Place Library™ in January, 2017, during a site visit by national representatives of the Family Place Libraries movement. Also in attendance for the occasion were Mark Smith, State Librarian of Texas; Mayor Caroline Murphy, Councilmember Monty Parker, and representatives of the Tocker Foundation, whose grant funds supported the training and travel costs involved in achieving this milestone.



The Family Place Libraries movement is an expansion of the traditional role of children's library services and is based on research that shows the importance of play and parental involvement in early learning and child development. Components to becoming a Family Place Library include redesigning the library environment to be welcoming and appropriate for children beginning at birth, and supporting parents in their role as first teachers by connecting them with the resources they need to nurture their children's development.

The library offers a five-week series of parent-child workshops for toddlers and their caregivers twice a year, in the fall and the spring, where we connect the families with resource specialists from the community in the areas of early childhood development, health and nutrition, speech and language, music and movement, and literacy. We also have a carefully curated collection of parenting materials available in both print and digital formats, to support parents in the role as first teachers. The makeover of the children's area of the library to include a "learn through play" corner fulfilled the final component needed to be certified as a Family Place Library.



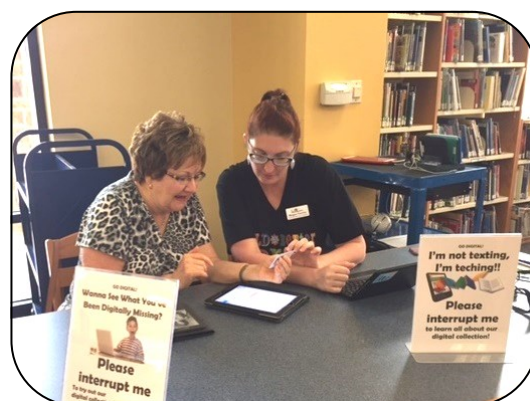
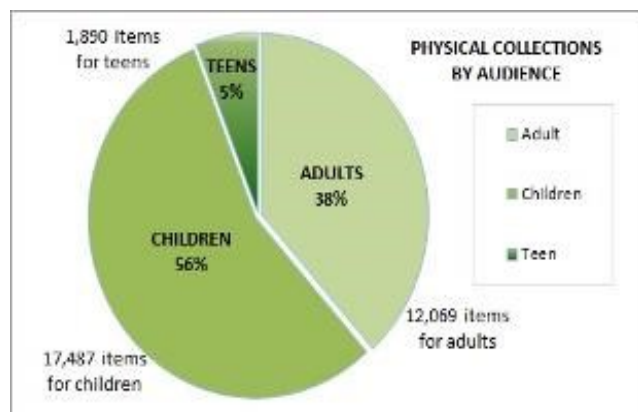
The goal of Family Place Libraries is to establish a family friendly environment by transforming libraries into community centers for literacy, early childhood development, parent education and engagement, family support, and community information.

Left, the library receives official designation as a Family Place Library. At right, a resource specialist answers questions during a parent-child workshop.



COLLECTIONS AND CIRCULATION

The library's collection of physical materials contains about 32,000 items in a variety of formats: books, magazines, graphic novels, read-along kits, audiobooks on CD or Playaway, and DVDs, with just over 60% of the materials aimed at children or teens, and just under 40% designed for adults.



Circulation of physical materials declined about 9% from 2016 levels, due in part to the library's closure for two weeks during the remodel. By contrast, circulation of digital materials (ebooks and downloadable audiobooks through OverDrive) rose 4% over the prior year.

The library's role as a community center continues to grow, with programs offered throughout the year for people of all ages and interests that bring them together to share ideas, learn from each other, and introduce them to the collections, resources, and materials available at the library or online.



Programs at the library encourage families to spend time together making crafts, exploring science activities, enjoying storytimes, and learning new things.

11,500 people attended programs
at the library in 2017,
an **increase of 7%** over last year.

ADULTS

56 Programs
721 Adults Attended

Book Club
Knitting Club
What's for Lunch?
Lake Travis Reads
Go Digital Help Sessions
Family Place Library Parent-Child Workshops
Local Author Fair at SpringFest
Parenting 101: Sleep Training



The monthly lunch-and-learn series, "What's for Lunch?" has offered speakers on topics ranging from the Japanese New Year to beekeeping to pastry-making tips. Shown above is Tony Walsh from The Musician's Woodshed in Bee Cave, talking about songwriting.

TEENS

11 Programs
211 Teens Attended

Teen Advisory Board
Teen Escape Room
Teen Murder Mystery
Summer Reading Programs
Service Project Fair
Computer Guts Workshop



Teen Advisory Board (for grades 7-12) and Bee Tweens (for grades 4-6) offer students from different schools opportunities for socializing and service to the library.

CHILDREN

265 Programs
10,456 Children Attended

Baby Bumblebees Storytime
Toddler Tales Storytime
Preschool Pals Storytime
Seuss on the Loose
Bee's Birthday
Chess Club
Craft Day Open House
Dance Classes
Family Game Day
Merry Making Saturday
Musician's Woodshed Concert
Special Saturday Storytimes
Summer Reading Programs
Kick-Off Party
Positive RePercussions
Craft Day Open House
Hey Lolly Concert for Kids
Kim Lehman Special Storytime
Crittterman
Be A Builder
Drive-In Movie
Terrence Taps
Fun on the Farm
Dinosaur George
Family Game Day
Tiny Tails Petting Zoo
Star-Gazing Party
Wrap-Up Party with Magician

TWEENS

10 Programs
130 Tweens Attended

Bee Tweens Club
Chocolate Wars
Origami
Pictionary
Turkey Games
Summer Reading Programs
Magic Tree House Book Party
Young Rembrandts Drawing Class

Fiscal Year 2016-17

Original Library Budget	\$711,745
Amended Library Budget	No amendment
Salaries and Benefits	\$531,394
Maintenance & Operations	\$116,841
Professional Services	\$ 64,000
Capital Outlay	\$ 0
FY 16-17 Actual Library Expenditures	\$671,591

Fiscal Year 2017-18

Original Library Budget	\$688,142
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Library staff in FY 2016-17 included 7 full-time, 7 part-time, and 2 seasonal employees, budgeted at 0.25 FTE each, for a total of 11.0 FTEs.

Volunteers are an important part of our operations, doing the majority of daily reshelving of books and helping with crafts and activities at programs throughout the year.

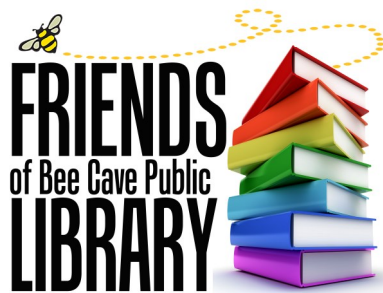
Volunteers donated 1,450 hours to the library in FY 2017, which represents 0.8 FTE of staff time.



Teen and adult shelveers work regular weekly shifts throughout the year.

FRIENDS OF THE LIBRARY

The Friends of Bee Cave Public Library is a 501(c)(3) nonprofit corporation founded in 2006 to support the library through fundraising, volunteering, and advocacy.



The Rolling Sculpture Car Show, which generates a large donation to the Friends of the Library each year, was postponed from October 2016 to early 2017 due to ongoing construction at the Hill Country Galleria. The show returned to its regular late October date just nine months later with the 2017 show. The two shows raised a total of \$16,000 to benefit the library.

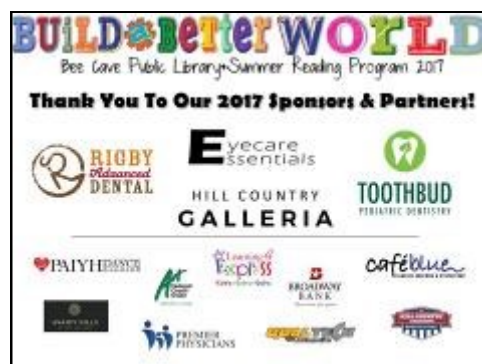
The Friends also received donations from Summer Reading sponsors and partners in the amount of \$5,000, which helped underwrite the costs of special performers and the book bags given out as incentives to the Summer Reading Program participants.

The Friends purchased \$11,000 of furniture as part of the library's makeover of the children's area, hosted a staff appreciation day during National Library Week, and awarded \$2,000 in scholarships to graduating seniors who had volunteered extensively at the library during their high school careers.



The Rolling Sculpture Car Show has raised more than \$62,000 for the Friends of the Library since its inception in 2008.

Summer Reading Program sponsorships raise about \$5,000 each year, and help offset the costs of performers and incentives.

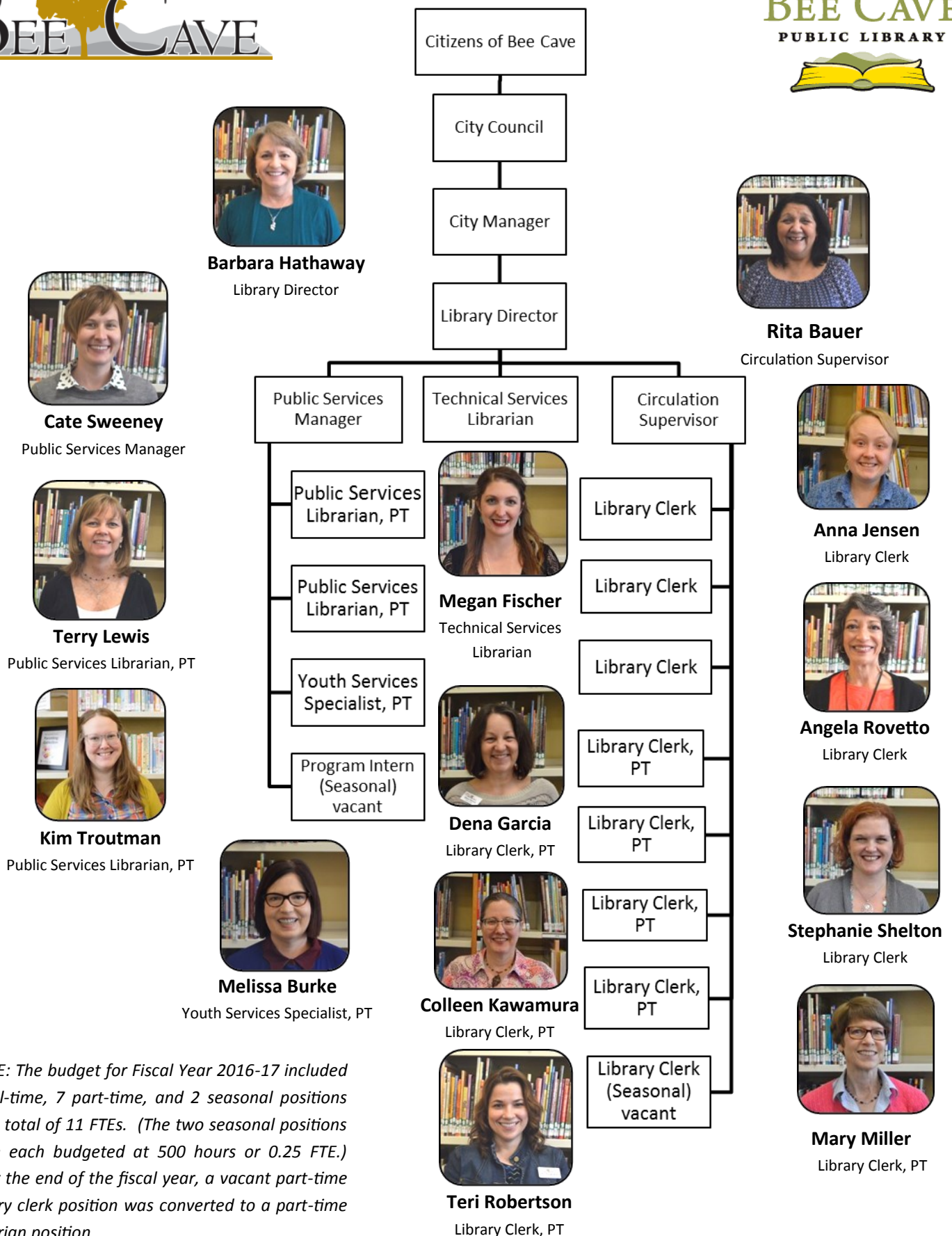


The Friends donated four Kindle eReaders to be awarded as grand prizes during the Summer Reading Program.



BEE CAVE PUBLIC LIBRARY

2017 ORGANIZATION CHART



NOTE: The budget for Fiscal Year 2016-17 included 7 full-time, 7 part-time, and 2 seasonal positions for a total of 11 FTEs. (The two seasonal positions were each budgeted at 500 hours or 0.25 FTE.) Near the end of the fiscal year, a vacant part-time library clerk position was converted to a part-time librarian position.